

Bangkok Post.com

バンコク ポスト WEBサイト

BANGKOKPOST (<http://www.bangkokpost.com/>)

バンコクポストのWEBサイトで、英語サイトになります。 新聞以上に情報量は多く、閲覧層も幅広くなります。

Bangkok Post

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利用者層：

19歳未満	3%
20-29歳	12%
30-39歳	36%
40-49歳	25%
50-59歳	15%
60歳以上	12%

※内女性が69%、男性31%

平均 7,000,000PV/月

平均 1,100,000UIPs/月

The screenshot shows the Bangkok Post website interface with several advertising placements:

- Leaderboard:** A horizontal banner at the top of the page with the text "real watches for real people" and the ORIS logo.
- Button:** A small rectangular button located in the top right corner of the page.
- Rectangle(Top):** A large rectangular advertisement on the right side of the page, featuring a man in a suit and the text "THE RYAN QUALITY BEHAVIOR EXISTENCE".
- Rectangle(Mid):** A rectangular advertisement located in the middle of the page, below the main news section, featuring images of mobile devices and the text "More Information".